

SANDRA C. ROA | PHOTO & VIDEO

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PROFESSIONAL EXPERIENCE

Online Producer- BagNewsSalon, March 2010

- Program showcases with photographers to provoke analysis about media with their images
- Interview, edit and write for all multimedia content
 - Received Award of Excellence for Multimedia Issue Reporting Story by POY as a producer

Faculty- Digital Media Associate- International Centre of Photography (ICP), 2002- Present

- Instruct digital photography courses for continuing education and community outreach programs.
- Manage open lab, provide student support with scanning techniques, colour management, presentations, web design, exhibition printing and video editing.

INTERNSHIP

Online- The New York Times, January 2009- December 2010

- Video Department- assisted in all aspects of video production: camera, writing and editing
- Fully produced summer 2009 segments of Video Vows for the Style section
- LENS Blog- Produced and wrote showcase blog posts about prominent photojournalists
 - New York Times Institute Miami 2009- Photo/Video-journalist

FREELANCE EXPERIENCE

Freelance Photographer, Digital Consultant, 2004- Present

- Reportage, Editorial, Events & Portraits
- Production of documentary work to showcase in all platforms: web, print, video
- Field assistant/ video/ translator for National Geographic- Western Sahara, 2006
- Digital media workshop Assistant Instructor - Indigenous Media Project, Colombia, 2005-2007

Production Artist, Traffic Manager- Ambassador Publishing, February 2002- May 2004

- Edited photos for colour sections of the Brooklyn, Queens and Manhattan directories
- Photographed neighbourhood features for editorial sections
- Designed 2 and 4 colour advertisement and editorial page layouts for directory

EDUCATION

- City University of New York, Graduate School of Journalism- Broadcast Reporting M.A.- December 2009
- City University of New York, Queens College-B.F.A.- Honours, *Fine Arts & Theatre Dance*- January 2001
- International Centre for Journalist- Immigration Coverage Certificate Workshop- June 2009
- Foundry Photojournalism Workshop, Mexico- Scholarship for Mexican Day Labourers- July 2008
- International Centre of Photography- *documentary, video and web courses*, October 2004- July 2007

SKILLS & SOFTWARE

- Proficient with all aspects of photography and video production analogue and digital
- Native Spanish speaker, French beginner
- Final Cut Pro, Adobe Photoshop, Lightroom, Flash (light ActionScript), Dreamweaver, In-Design, light HTML/ JavaScript/ CSS/ XML/ PHP, Wordpress, Pro Tools , Soundtrack Pro

AWARDS & HONORS

- Pulitzer Centre on Crisis Reporting & YouTube Project Report- Semi-finalist for Video Portrait
- National Association of Hispanic Journalists- Geraldo Rivera Scholarship
- Featured photographer: NPR-WNYC's Street Shots -May 2008: <http://www.wnyc.org/streetshots/>

Memberships: National Association of Hispanic Journalist, Society of Professional Journalists, Investigative Reporters & Editors, Society of Asian-American Journalists, Arab and Middle Eastern Journalist Association.